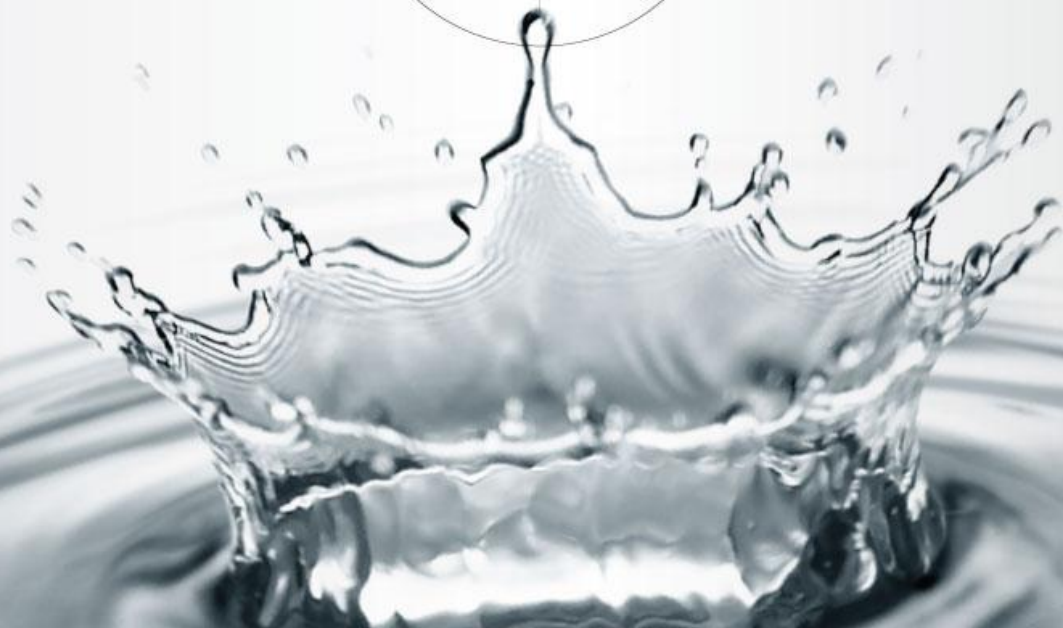




2014 CCE
Post Show Report





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General Information



China Environmental Protection Industry Expo 2014

Date: 31 Mar-2 Apr, 2014

Place: Shanghai World Expo Exhibition & Convention Centre

Organizer:

Shanghai UBM Sinoexpo International Exhibition Co., Ltd.
Shanghai Indoor Contamination Control Industry Association

Theme Show:

Shanghai International Indoor Environment Quality Show 2014
China International Water Jet and Industrial Safety Show 2014
Shanghai International Laundry Facility and Product Show 2014
China Environmental Protection Industry Show 2014
Shanghai Water Purification Equipment Show 2014

Overseas Partners:

EUNITED Cleaning
VDMA of Germany
AFIDAMP of Italy
U.S. Commercial Service of American Consulate General
National Contract Cleaners Association - South Africa
World Toilet Organization

Domestic Associations:

China Tourist Hotel Association
Shandong Tourist Hotel Association
Zhejiang Hotel Association
Ningbo Hotels Association
Jiangsu Food Industry Association
Shanghai Tourism Hotel Association
Shanghai Food Association
Shanghai Restaurant Cuisine Association
Shanghai Dairy Association
Shanghai Drinks Association
Shanghai Society of Food Science
Shanghai Chemical Industry Association
Shanghai Society of Naval Architects & Ocean Engineers
Shanghai Stone Association
Guangdong Indoor Environmental Health Association
Taiwan Indoor Environment Quality Management Association
Kunming Domestic Service Association



Shanghai Air-Conditioning & Refrigeration Institute
Shanghai Air Cleaning Industry Association
Beijing Cleaning Industry Association
Tianjin Cleaning Association
Nanjing City Management Association of Cleaning
Henan Cleaning industry association
Yunnan Public Clean & House Service Organization
Changsha Cleaning Association
Shanghai Landscape Architecture Gardening Trade Association
Jiangsu Washing and Dyeing Industry Association
Nanjing Washing and Dyeing Industry Association
Suzhou Washing and Dyeing Industry Association

China Environmental Protection Industry Expo 2014

March 31-April 2, 2014-Asia's leading cleaning industry expo - China Environmental Protection Industry Expo 2014 was successfully held in Shanghai World Expo Exhibition & Convention Center.

After more than ten years of accumulation and growth, the scale of China Environmental Protection Industry Expo expand continually and the quality improved. Now, it is not only the largest professional cleaning expo in China, but also famous around the world. It can be said that China Clean Expo has a great impact on the whole cleaning industry.

The event showcased a wide range of products from aste disposal, water& sewage treatment, atmospheric control, and soil remediation, which attracted lots of international and domestic leading cleaning enterprises participate.





Survey & Analysis



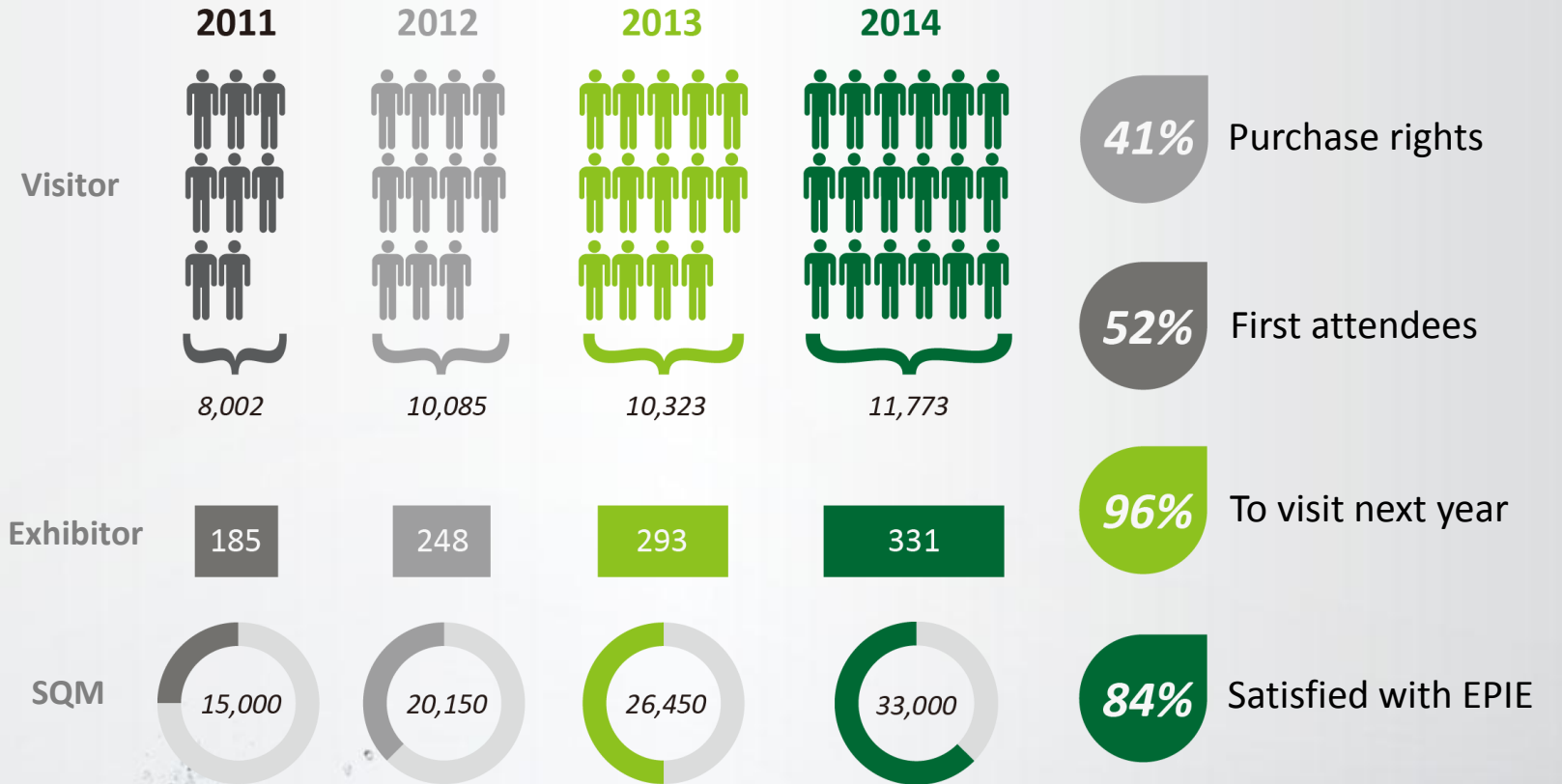
Survey & Analysis

This year, the total exhibition area of CCE is over **33,000 square meter**, which increased 21.2%.

The exhibition gathered **283 domestic exhibitors** and **48 overseas exhibitors**. Comparing with last year, there is a substantial increase in the number of overseas exhibitors.

A total of **11,773 visitors** from more than 70 countries and regions, such as Russia, Australia, Germany, Italy, the U.S., South Korea, Hong Kong, Macao and Taiwan, came to attend the expo. The number of visitors increased 12.3% compared to last year.

Over 50% of visitors were first-time attendees, and 84% of visitors were satisfied with the CCE. Meanwhile, 96% of visitors indicated their intention to visit CCE next year.



Waste Disposal & Management

- Industrial waste treatment
- Urban garbage disposal
- Kitchen garbage disposal
- Oily water separating equipment
- Hazardous waste treatment
- Cleaning equipment, cleaning tools, cleaning agents
- Street garbage collection and cleaning equipment
- Sand processing of construction project
- Control testing and sampling analysis
- Recycling use technology and system
- Advanced technology laboratories and research

Water & Sewage Treatment

- Industrial wastewater treatment systems and engineering services
- Civil and commercial water purification system
- Water pump and water valve
- Oil-water separation devices and systems
- Filtration equipment
- Pool and waterscape fountain equipment
- Agents and the biochemical water purification
- Wastewater treatment and natural precipitation recycling
- Water quality control testing and sampling analysis
- Advanced technology laboratories and research

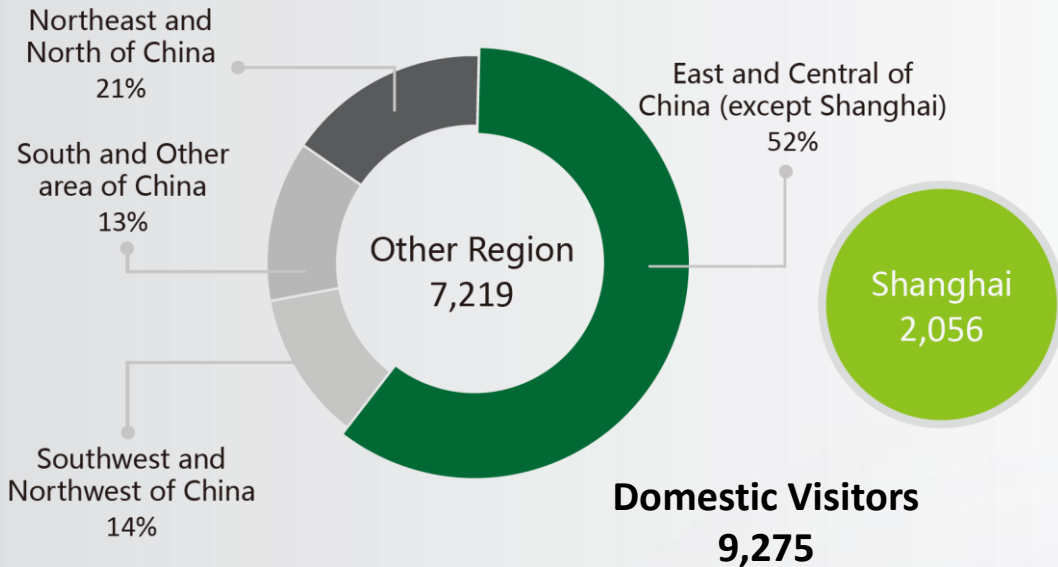
Atmospheric Control

- Air pollution control
- Indoor air quality control and purification
- The flue gas cleaning and extraction
- Waste gas and dust collection
- Methane recycle and processing
- Air testing and sampling analysis
- Advanced technology laboratories and research

Soil Remediation

- Sludge residue dehydration processing and system
- Soil testing and repair instruments and equipment
- Soil restoration and engineering services
- Soil repair and maintenance management
- Soil remediation technology development and transfer

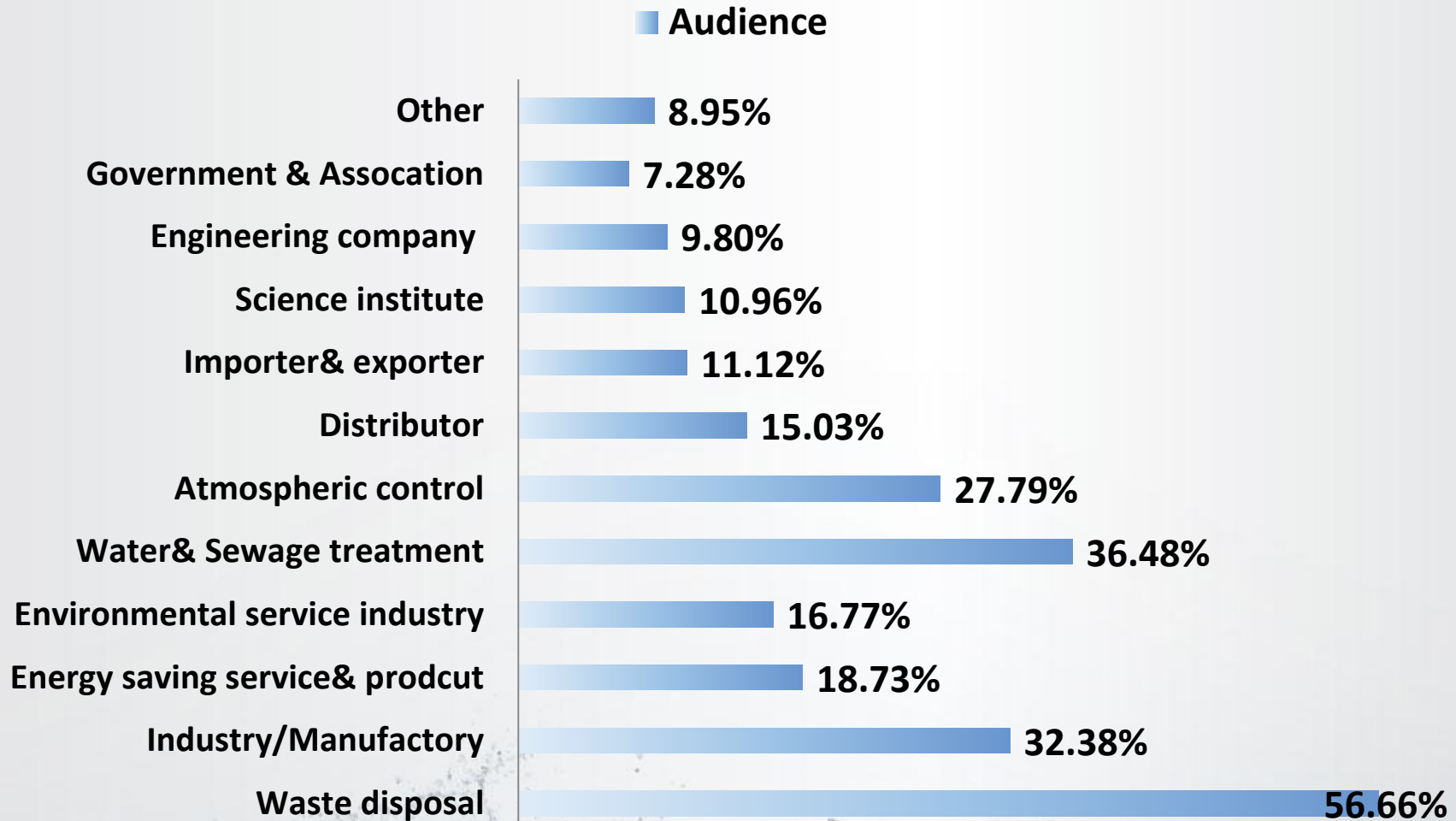
Survey & Analysis



“ In this year, the visitors mainly came from 29 cities in China. A big part of visitors came from Zhejiang, Shanghai and Jiangsu. 52% of visitors came from east and central of China which was the largest part of audiences. Apart from that, 14% of the visitors who came from west of China as last year. The number of visitors who came from North showed an increase in this year, which rose to 21%. Besides, 84% of total audiences were satisfied with the exhibition.

“ Overseas visitors mainly came from Asia-Pacific Area, which accounted 38%. Meanwhile, European economic problems did not influence its purchasing power in China, 25% of visitors came from Europe. In addition, the number of Oceania (Australia and New Zealand) audiences have a significant growth, which reached to 21%. The increase of overseas audiences indicated that the future of China cleaning market is still bright.







Onsite Events





2014 Environmental Industry Development Theme Forum

Date: Apr.1, 2014

Place: SWEECC, Conference Room 1, Hall 2

The Current Status and Development of Food Waste Processing — Shanghai Environmental Protection Industry Association, Vice Secretary-General, Li Wei

Why should Promote the Oil-Water Separator and have a Good Latter Operation and Maintenance Services — Shanghai Environmental Protection Industry Association , Senior Expert, Jin Yusheng

Characteristics of Oil-Water Separator — Shanghai Yuantou Environmental Protection Technology Co., Ltd., General Manager, Wu Li

The Induction of Exhaust, Waste & Solid Waste Handling Equipment for Hotel /Catering Industry and Development Direction — Shanghai Aikuipu Mechanical and Electrical Equipment Engineering Co., Ltd., General Manager, Xi Jianhua

Current Situation and Future Development of Municipal Sanitation— Hako Cleaning Systems (Shanghai) Co., Ltd., Municipal Sanitation Manager, Wang Yang



Feedback & Testimonial



Feedback & Testimonial

ICE-In this year, there is a large amount of audience attend the expo, which is really good. And it is more professional and refined than before. The scale of the expo is large, and the overall effect is professional.



AVET-We are very pleased to participate in the exhibition. There are many experts and dealers attended the CCE, and our harvest is very large, we have also found very good partners.

Tennant-First of all, thanks for giving us this opportunity to attend CCE. The quality of audiences beyond our expectation. We hopes CCE continues moving in a right direction and witness the development of our country's clean industry.



RCP-We are very glad to meet a lot of enterprises who interested in our products and company at the expo. Thank CCE provided us with an excellent platform for trade show.

Mass Media:



Online Media:

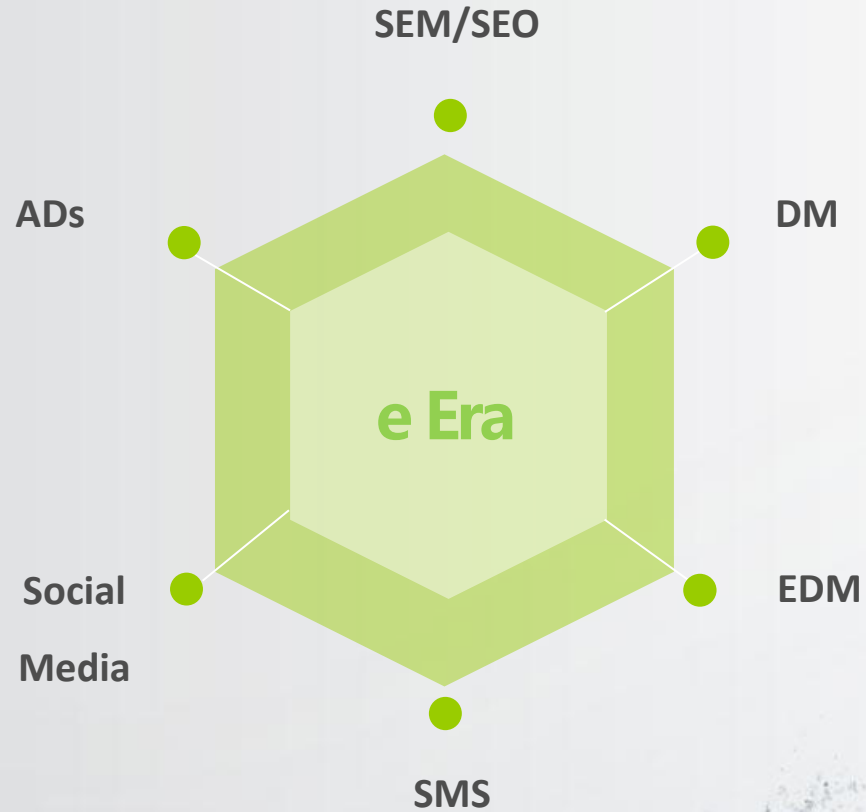


Professional Media:



Overseas Media:





Focus on marketing promotion

EDM:
152,2130

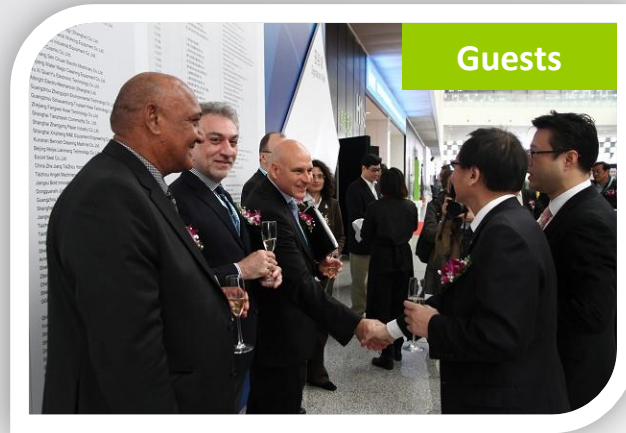
Social Media:
Weibo-1,157
Wechat-397

Ads:
Article-558
AD-96

SEM/SEO:
Official website-111,135
B2B-38,437

SMS:
172,968

DM:
120,110





Mar. 30 – Apr. 1, 2015@Shanghai World Expo
Exhibition & Convention Center
EPIE, See you next year!

